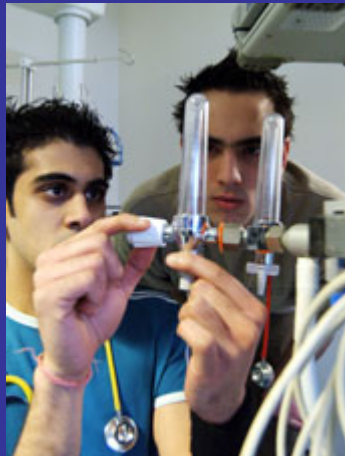


Blogging in Brighton: current awareness for medical educators through weblogs



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Background

New medical schools in England:

- Bradford
- BSMS
- Derby
- Durham
- HYMS
- Keele
- LWMS
- Peninsula
- UEA

New medical school developments

Birmingham review: Evaluation of the
National Expansion of Medical Schools
(NEMS)

Medical Schools: Delivering the Doctors of
the Future (DoH and GMC)

Intake in 2005 will have risen by 57%
against 1998 baseline

BSMS

136 students finished Y1 in June 2004, growing by similar intakes to steady state (c 630) in 2008

- Partnership between two HE institutions and NHS (Brighton & Sussex Universities Hospitals NHS Trust)
- Why Brighton?

Partners' strengths:

- University of Brighton: history of educating health professionals
- University of Sussex: strong life sciences base
- NHS: strong clinical base and local health economy

Library provision

- No dedicated “medical library”
- BSMS staff and students are full members of both universities, have access rights in the NHS and are triply blessed:
 - Three print collections
 - Two electronic collections, integrated with BSMS-only resources, including NHS core collection
 - HE libraries use same LMS, including reading list tool

What's hot at BSMS

- Current awareness for medical educators
- Open access: PLOS Medicine
- Information literacy
- Joint purchasing with NHS

Blogging

- Blog=weblog (first used December 1997)
- Can be: individual or collaborative, personal musings or an “official” view
- In its purest form, a log of sites visited
- Made more useful by development of RSS and newsreaders
- See my blog for more resources

Oxford English Dictionary weblog, n. - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://athens.oed.com/cgi/entry/00319399?single=1&query_type=word&queryword=weblog&edition=3e&first=1&max_to_show=10 Go

Google Search Web 277 blocked AutoFill Options

Links Customize Links Free Hotmail Windows Windows Media Add + Continue Add + Edit Cancel TypePad QuickPost

Oxford English Dictionary [FIND WORD](#)

weblog, n. NEW EDITION:
draft entry Mar. 2003

Computing.

[PRONUNCIATION](#) [ETYMOLOGY](#) [QUOTATIONS](#) [DATE CHART](#)

1. A file storing a detailed record of requests handled (and sometimes also errors generated) by a web server.

1993 *comp.infosystems.www* (Usenet newsgroup) 4 Nov. (*title of posting*) Announcing getsites 1.5, a Web log analyzer. 1995 *Computer Technol. Rev.* July 10/2 The Key creates a log—the WebLog—listing everyone who has accessed software from a particular Web site. 1998 *Boston Globe* (Electronic ed.) 19 Oct., The server Web logs..indicated..which computers were hitting his site, the number of visitors, and the time they retrieved his page. 2002 *Network Computing* 21 Jan. 60/3 We were interested in seeing the most viewed products... Was chicken-wing sauce viewed more often than steak sauce..? We got a good, diverse group of actual Web log data.

2. A frequently updated web site consisting of personal observations, excerpts from other sources, etc., typically run by a single person, and usually with hyperlinks to other sites; an online journal or diary.

1997 J. BARGER *Lively New Webpage* in *alt.culture.www* (Usenet newsgroup) 23 Dec., I decided to start my own webpage logging the best stuff I find as I surf, on a daily basis...www.mcs.net/~jorn/html/weblog.html. This will cover any and everything that interests me, from net culture to politics to literature etc. 1998 *Village Voice* (N.Y.) 8 Sept. 33/3 Jorn Barger's Robot Wisdom WebLog..might not be pretty, but it's one of the best collections of news and musings culled from the Web—and updated daily. 2000 *Independent* 23 Oct. II. 9/1 A weblog is simply a site where you post your thoughts whenever the muse strikes. 2002 *Times* (Electronic ed.) 14 Jan., There is a way to be stupendously well informed... Scour the highlights in..weblogs.

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Discussions

The need

- New medical school, many new to undergraduate teaching
- 200 teaching staff in Phase 1 alone
- Both medicine and education in state of permanent revolution

Coverage

- current news on medical education
- news on ICT applications, including the use of
- PDAs in medical education (“Project Handful”)
- new resources to support teaching, learning and research, both print and electronic
- links to other news feeds
- details of media coverage of BSMS
- events of interest to medical educators
- customised updates from PubMed

How's it done

- iBlog
- Regular scanning of BMJ, THES, LTSN-01, databases, relevant listservs, newsgroups, other blogs...
- Hosted on personal web site, moving to bsms.ac.uk domain
- <http://www.ropen.org.uk/bsms/>

Where next

- Review of use at end of pilot stage
- Taxonomy: METRO
- Official domain or LTSN-01?
- Change authoring tool: typepad/moveable
- type?
- Collaboration: LTSN-01, other medical schools, CHMS, BMA etc etc

For more

- <http://www.ropers.org.uk/bsms/>
- <http://tomroper.typepad.com>