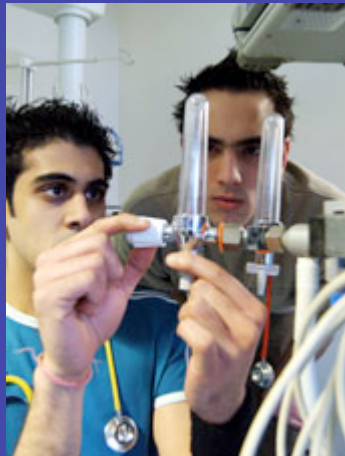


Blogging for BSMS



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Blogging for BSMS

- BSMS and the need for current awareness
- Quick introduction to blogging
- Newsfeeds and RSS
- How it might develop
- A demonstration

BSMS

- New medical school, many new to undergraduate teaching
- 200 teaching staff
- Both medicine and education in flux

weblog, *n.*

Computing.

PRONUNCIATION

ETYMOLOGY

QUOTATIONS

DATE CHART

1. A file storing a detailed record of requests handled (and sometimes also errors generated) by a web server.

1993 *comp.infosystems.www* (Usenet newsgroup) 4 Nov. (*title of posting*) Announcing getsites 1.5, a Web log analyzer. **1995** *Computer Technol. Rev.* Key creates a log—the WebLog—listing everyone who has accessed software from a particular Web site. **1998** *Boston Globe* (Electronic ed.) 19 Oct., The logs indicated which computers were hitting his site, the number of visitors, and the time they retrieved his page. **2002** *Network Computing* 21 Jan. 60/3 We in seeing the most viewed products... Was chicken-wing sauce viewed more often than steak sauce? We got a good, diverse group of actual Web log data.

2. A frequently updated web site consisting of personal observations, excerpts from other sources, etc., typically run by a single person, usually with hyperlinks to other sites; an online journal or diary.

1997 J. BARGER *Lively New Webpage* in *alt.culture.www* (Usenet newsgroup) 23 Dec., I decided to start my own webpage logging the best stuff I find as basis:..www.mcs.net/~jorn/html/weblog.html. This will cover any and everything that interests me, from net culture to politics to literature etc. **1998** *Village Voice* Sept. 33/3 Jorn Barger's Robot Wisdom WebLog might not be pretty, but it's one of the best collections of news and musings culled from the Web—and updated. **1999** *Independent* 23 Oct. II. 9/1 A weblog is simply a site where you post your thoughts whenever the muse strikes. **2002** *Times* (Electronic ed.) 14 Jan., There is stupendously well informed... Scour the highlights in weblogs.

Blogging

- Blog=weblog (first used December 1997)
- Can be: individual or collaborative, personal musings or an “official” view
- In its purest form, a log of sites visited
- Made more useful by development of RSS and newsreaders

RSS

- RSS= Rich Site Summary or Really Simple Syndication (or even RDF Site Summary)
- XML-based standards to make news sources available and interoperable
- Using newsreader software (client or web) updated items from subscribed feeds are made available
- [LTSN-01's RSS feed](#)

To know more

- [Guardian on weblogs](#)
- [Bradley, Phil Search Engines: Weblog search engines
Adriane: Issue 36 July 2003](#)
- [UKOLUG's introduction to blogs, compiled by Martin
White](#)
- [Winship, Ian Weblogs and RSS in information work
Update May 2004 3\(5\): 30-31](#)

Collaborative blogs

- [Wikipedia](#)
- [Open access news](#)
- [NeLH digital libraries](#)

Current awareness service coverage

- current news on medical education
- news on ICT applications, including the use of PDAs in medical education Project Handful
- new resources to support teaching learning and research, both print and electronic
- links to other news feeds
- details of media coverage of BSMS
- events of interest to medical educators.

How it's done

- [iBlog](#)
- Regular scanning of BMJ, THES, LTSN-01, relevant listservs, newsgroups, other blogs...
- Hosted on personal web site, moving to bsms.ac.uk domain
- <http://www.roper.org.uk/bsms/>

How to develop it

- Review of use at end of pilot stage
- Taxonomy: [METRO](#)
- Official domain
- Change authoring tool: [typepad](#)/[moveable](#)
[type](#)?
- Collaboration: other medical schools,
[CHMS](#), [BMA](#) etc etc